

About Us

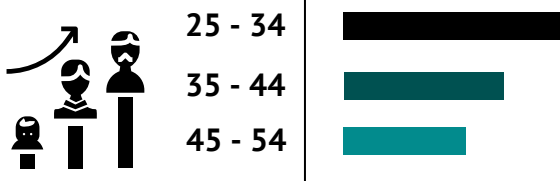
Lincoln Bloggers UK is a community for content creators in Lincoln and across Lincolnshire. We connect bloggers with local businesses and events, and promote the wonderful city of Lincoln. Established in June 2020 the community has grown quickly and our social media accounts showcase the best of Lincoln to a very engaged and local Lincolnshire audience.

Demographics

Gender



Age



Previous collabs - local

- Rand Farm
- Louth Distillery
- St Barnabas Hospice
- New Theatre Royal
- Bells Pumpkin Patch
- Seven Districts
- Stokes Coffee
- The Bottle & Glass

Previous collabs - national

- Taco Bell
- Pho
- Morrisons
- The Botanist
- The Naked Marshmallow Co
- Three Joes
- Tortilla

4.8K
Instagram
followers

2.8%
Engagement rate
(ave 1.9%)

22K
uses of the
#lincolnbloggersuk
hashtag

3.9K
Estimated post
impressions



How you can work with the Lincoln Bloggers UK database

We have a database of over 300 Lincolnshire content creators. If you have an opportunity for a content creator (for example, you may be holding an event and would like local content creators to attend, or you might want to send them a product to review) then we can help.

We will send out an email with details of the opportunity and any criteria you'd like them to meet. Interested names will then get in touch, either with you directly or we can collate names for you to then go through.



SENDING OUT AN EMAIL TO THE DATABASE - OPTION 1

FREE

We will send out an email and ask interested names to contact you directly.

SENDING OUT AN EMAIL TO THE DATABASE - OPTION 2

£30

We will send out an email and collate names for you in a google sheet. You can then contact anyone you'd like to collaborate with.



SOCIAL MEDIA POST FOLLOWING BLOGGER EVENT OR COLLAB

£50

We can share a round-up or feature grid post following the event or to share the item that has been reviewed via one (or a number) of the bloggers on the database. This would be a static post and shared to our Instagram & FB.

Nb. There is no charge for us posting Instagram stories about the opportunity or for sharing other blogger posts to our stories from the event or experience and we will always do this where possible.

Rates for content creation

PR invite events and gifted items will be featured on stories at my discretion. If you have a campaign with specific deliverables in mind please look at a paid partnership under the options below.

MEET THE BUSINESS POST

£50

A post shared on Insta and FB with copy and images provided by you

SPONSORED POST - INSTA & FB

£50

A static post sharing the event or product that you'd like advertising. This will be shared on Instagram and Facebook.

SPONSORED VIDEO - INSTA/FB/TIKTOK

£75

A video sharing the event or product that you'd like advertising. This will be shared as a reel on Instagram and Facebook, and on our TikTok.

Rates for website content

SPONSORED BLOG POST

from £100

A sponsored post sharing your event or business in a blogpost. This will include links to your website. Min 300 words post.

BLOG ADVERTISING

coming

Opportunity to advertise on the website.

soon

CONTACT

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